

# 2008 Special Summer Advertising Opportunities

REACH CONSTRUCTION DECISION MAKERS AT HOSPITALS, MUNICIPALITIES, SCHOOLS, ARCHITECTS, AND OTHERS.  
GET NOTICED THROUGH REPEAT ADVERTISING IN ABC PUBLICATIONS!

## 2008 ANNUAL USERS GUIDE / DIRECTORY

### PREMIUM SPACE

Full Page size only -- 7 1/2" w x 10" h

|  |       |        |
|--|-------|--------|
| <input type="checkbox"/> Outside Back Cover ♦          | ..... | \$1650 |
| <input type="checkbox"/> Inside Front Cover ♦          | ..... | \$1050 |
| <input type="checkbox"/> Inside Back Cover ♦           | ..... | \$1050 |
| <input type="checkbox"/> Inside First Page             | ..... | \$ 715 |
| <input type="checkbox"/> Inside Last Page              | ..... | \$ 715 |
| <input type="checkbox"/> Opposite Category Intro Pages | ..... | \$ 715 |

♦ Cover pages available in four color process

### STANDARD SPACE

|   |       |        |
|---|-------|--------|
| <input type="checkbox"/> Full Page -- 7 1/2 w x 10" h       | ..... | \$ 550 |
| <input type="checkbox"/> 2/3 Page -- 4 7/8 w x 10" h        | ..... | \$ 440 |
| <input type="checkbox"/> 1/2 Page -- 7 1/2 w x 4 7/8" h     | ..... | \$ 385 |
| <input type="checkbox"/> 1/3 PageSq -- 4 7/8 w x 4 11/16" h | ..... | \$ 330 |
| <input type="checkbox"/> 1/3 Page-V -- 2 3/8 w x 10" h      | ..... | \$ 330 |
| <input type="checkbox"/> 1/6 Page -- 2 5/16 w x 4 11/16" h  | ..... | \$ 110 |

## SUMMER '08 RESOURCE MAGAZINE

### PREMIUM SPACE

Full Page size only -- 7 1/2" w x 10" h

|   |                             |                             |                             |                             |        |
|---|-----------------------------|-----------------------------|-----------------------------|-----------------------------|--------|
|   | 1X <input type="checkbox"/> | 2X <input type="checkbox"/> | 3X <input type="checkbox"/> | 4X <input type="checkbox"/> |        |
| <input type="checkbox"/> Outside Back Cover ♦ | .....                       |                             |                             |                             | \$1650 |
| <input type="checkbox"/> Inside Front Cover ♦ | .....                       |                             |                             |                             | \$ 825 |
| <input type="checkbox"/> Inside Back Cover ♦  | .....                       |                             |                             |                             | \$ 825 |
| <input type="checkbox"/> Inside Last Page     | .....                       |                             |                             |                             | \$ 715 |

♦ Cover pages - four color process.

### STANDARD SPACE

Black & White -- Check Frequency

|   |                             |                             |                             |                             |  |
|---|-----------------------------|-----------------------------|-----------------------------|-----------------------------|--|
|   | 1X <input type="checkbox"/> | 2X <input type="checkbox"/> | 3X <input type="checkbox"/> | 4X <input type="checkbox"/> |  |
| <input type="checkbox"/> Full Page 7 1/2 w x 10" h        | \$465                       | \$435                       | \$410                       | \$380                       |  |
| <input type="checkbox"/> 2/3 Page 4 7/8 w x 10" h         | \$410                       | \$370                       | \$330                       | \$290                       |  |
| <input type="checkbox"/> 1/2 Page 7 1/2 w x 4 11/16" h    | \$325                       | \$300                       | \$265                       | \$230                       |  |
| <input type="checkbox"/> 1/3 Page-V 2 5/16 w x 10" h      | \$205                       | \$190                       | \$170                       | \$150                       |  |
| <input type="checkbox"/> 1/3 Page-Sq 4 7/8 w x 4 11/16" h | \$205                       | \$190                       | \$170                       | \$150                       |  |
| <input type="checkbox"/> 1/6 Page 2 5/16 w x 4 11/16" h   | \$150                       | \$135                       | \$115                       | \$100                       |  |

SPOT COLOR AVAILABLE: Please call for details.

## DEADLINES - DIRECTORY & RESOURCE MAGAZINE

- All Ad Space Reservations Due by -- **Friday, June 20, 2008**
- All Ad Materials Due to Paulette by -- **Friday, June 27, 2008**

## DISCOUNTS!

- All advertisers in both the Summer 2008 Construction Resource MAGAZINE and the 2008 Annual DIRECTORY will receive a 10% discount on your "total" cost

## RESERVATION FORM - 2008 SUMMER RESOURCE MAGAZINE & ANNUAL ABC DIRECTORY

- All Ad Copy should be emailed directly to --  
**Paulette Melanson at paulette@abcnhvt.org**  
**SUBJECT LINE: ABC 2008 SUMMER ADVERTISING -- YOUR COMPANY NAME**
- A hard copy for proofing should be mailed to --  
**the ABC NH/VT Chapter Office**

COMPANY \_\_\_\_\_

CONTACT \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

- AD COPY  Reserve Ad Space for the following: (check as many as apply)
- \_\_\_\_\_ 2008 Summer RESOURCE Magazine
- \_\_\_\_\_ 2008 Annual Directory

CONTACT CHAPTER OFFICE WITH ANY QUESTIONS ABOUT ABC ADVERTISING!



**New Hampshire/  
Vermont Chapter**