

WHO SEES YOUR AD?

ABC Construction Resource Magazine

OVER 1300 INDUSTRY USERS INCLUDING:

ARCHITECTS	ENGINEERS	ECONOMIC DEVELOPMENT
EDUCATION	FACILITY ENGINEERS	GOVERNMENT
HEALTH CARE	MEDIA	REAL ESTATE

➤ **DID YOU KNOW THAT CONSTRUCTION RESOURCE MAGAZINE GOES WELL BEYOND THE BOUNDARIES OF THE ABC MEMBERSHIP, AND REACHES OVER 1300 INDUSTRY USERS INCLUDING THE ABOVE MENTIONED AND MORE? IT TRULY IS THE AREA'S LEADING "RESOURCE" OF INFORMATION FOR CONSTRUCTION USERS!**

➤ **ADVERTISING IS THE BEST WAY TO GET YOUR COMPANY RECOGNIZED ... YOU CAN'T AFFORD NOT TO DO IT! DON'T MISS OUT ON THE AUDIENCE OF YOUR POTENTIAL CUSTOMERS.**

➤ **CONTACT THE ABC CHAPTER OFFICE TODAY FOR SPACE IN THE NEXT ISSUE. PLEASE LET US KNOW IF YOU HAVE ANY QUESTIONS.**

➤ **FALL '08 Ad DEADLINES:**

CONFIRMATION - FRI 10/03/08
NEW Ad COPY TO PAULETTE - FRI 10/10/08

PREMIUM SPACE

Full Page size only -- 7 1/2" w x 10" H

	1X <input type="checkbox"/>	2X <input type="checkbox"/>	3X <input type="checkbox"/>	4X <input type="checkbox"/>
<input type="checkbox"/> Outside Back Cover ♦			\$1,650
<input type="checkbox"/> Inside Front Cover ♦			\$ 825
<input type="checkbox"/> Inside Back Cover ♦			\$ 825
<input type="checkbox"/> Inside Last Page			\$ 715

♦ Cover pages - four color process.

STANDARD SPACE

Black & White -- Check Frequency

		1X <input type="checkbox"/>	2X <input type="checkbox"/>	3X <input type="checkbox"/>	4X <input type="checkbox"/>
<input type="checkbox"/> Full Page	7 1/2 w x 10" H	\$465	\$435	\$410	\$380
<input type="checkbox"/> 2/3 Page	4 7/8 w x 10" H	\$410	\$370	\$330	\$290
<input type="checkbox"/> 1/2 Page	7 1/2 w x 4 11/16" H	\$325	\$300	\$265	\$230
<input type="checkbox"/> 1/3 Page-V	2 5/16 w x 10" H	\$205	\$190	\$170	\$150
<input type="checkbox"/> 1/3 Page-Sq	4 7/8 w x 4 11/16" H	\$205	\$190	\$170	\$150
<input type="checkbox"/> 1/6 Page	2 5/16 w x 4 11/16" H	\$150	\$135	\$115	\$100

SPOT COLOR AVAILABLE: Please call for details.

AD REQUEST FORM - CONSTRUCTION RESOURCE MAGAZINE

- ✓ *All Ad Copy (high res pdf) should be emailed directly to --
 Paulette Melanson at paulette@abcnhvt.org
 Subject Line: ABC Fall Resource 2008 -- Your Company Name*
- ✓ *A hard copy for proofing should also be mailed to --
 ABC NH/VT Chapter Office*

COMPANY _____

CONTACT _____

ADDRESS _____

PHONE _____

EMAIL _____

DATE _____

